

DRAFT Agenda

School Ad Match Advisory Committee Meeting

Tuesday, October 26, 2004

SeaTac Red Lion

18220 International Blvd, Seattle, WA 98188

The TACOMA Room

TIME	ACTIVITY	LEAD
10:00 - 10:05	Welcome, introductions and minutes and agenda review. Handouts: Packet to be provided	Dave Whitling (facilitator)
10:05 –10:10	MAA management changes - Ad Match program	Susan Lucas
10:10–10:25	Operating Guidelies – Discussion (see attached write-up)	Dave
10:25-11:30	Ad Match Program Status <ul style="list-style-type: none"> • # of Districts contracting, participating, billed and paid (winter through fall 2004) • Automated System – Status/Q & A – Brian • Pilot Projects (2004-05) – Future role of Advisory Committee Workgroup • Recent Committee Attendance • Review Board Requests and results • Monitoring plans for 04-05 	Dick Hancock Brian Coolidge Ramona Roberts
11:30–12:00	Clarification/updates of Ad Match Manual	Dick Ramona
12:00-12:45	Lunch (provided to committee members and MAA staff.)	
12:45 -1:30	Continue Manual clarification/changes and Submittal of School Ad Match program description to CMS and DCA	Dick
1:30 – 1:55	Comments from Advis. Com. (around the table)	Dave
1:55 – 2:15	Comments from non-members in attendance	Dave
2:15 – 2:30	- Review/confirm decisions/recommendations - Schedule next committee meeting and agenda	Dave